

# Ten Tips to Boost the Strength and Effectiveness of Your LinkedIn Profile

1

Go get a professional headshot picture. You will get more 14x more views.

2

Change the headline to professional keywords to attract attention.

3

Purchase LinkedIn Premium to use the feature that tells you what keywords people use to find you.

4

Create a summary using first person narratives. Highlight your accomplishments using numbers.

5

Showcase your earlier experience in the project section.

6

Upload a background image. Use Pixabay or iStock.

7

Ask your cheerleaders for recommendations and endorsements. The algorithm likes it.

8

Use the Featured section to showcase evidence of your talent.

9

Engage with profiles that align with your aspirations and follow them.

10

Personalize invitations to connect and mention what you have in common.